

GOVERNMENT OF MAHARASHTRA

SYDENHAM COLLEGE

OF COMMERCE AND ECONOMICS, MUMBAI- 400020

ESTD. 1913



Brouhaha - Organized Chaos Annual Intercollegiate Festival

Brouhaha At A Glance!

- Brouhaha Organized Chaos is one of the most reputed college festivals in Western India
- > This Sydenham college festival dates back to 1985, it was then called as 'Rainbow Lane'
- ➤ In 1993 we changed it to 'Brouhaha', a French word which means 'Organized Chaos'
- > Students from more than 50 colleges all over the country participate
- > Events range from Literary Arts, Performing Arts, Fine Arts, Management World, Informals to Tele-Matches.



Social Cause Campaigns in Brouhaha



Drought Relief Funds for Farmers

In the year 2015, Brouhaha in association with the NSS Unit decided to collect and Funds to the farmers of Maharashtra.



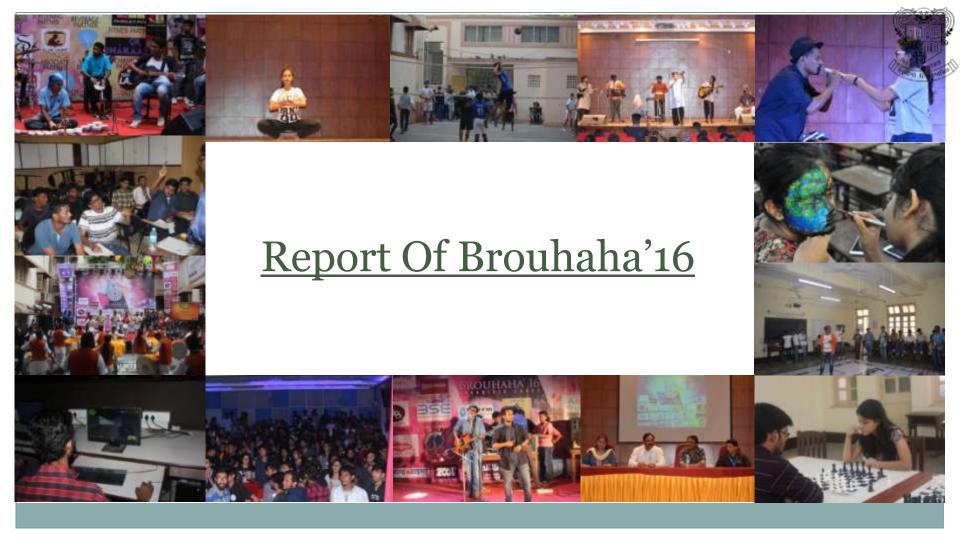
The social Campaign was a huge success as Sydenhamites collected more than Rs.10.000 which were donated to the farmers.

Tribute to Constable Shri. Late Vilas Shinde

Late Traffic
Hawaldar Shri
Vilas Shinde was
assaulted by
youngsters for
doing his duty



which led to his death. Against this backdrop, Team Brouhaha '16 along with the NSS Unit held a candle light march to pay tribute to the Constable.





Brouhaha'16 – The Magician's Hat



- <u>About the theme</u>: As the name implies, Brouhaha'16 was about waking up the magician beneath who had been asleep within us and for the ones who were tired of staying between the muggles
- Was held on the 9th,10th, 14th, 15th and 16th of December, 2016. The elimination rounds were conducted on the first two days and finals on the last three days
- Brouhaha'16 was a vibrant roof under which many upcoming talents have showcased their skills and abilities from more than 40 colleges which resulted in *footfall of more than 4000*

Seminars conducted in Brouhaha'16 in association with IQA

Following seminars were conducted during Brouhaha'16:

- 'How to understand the basics of Stock market in a Volatile Market' was presented by our alumnus *Mr. Anand Dhuri* who is an entrepreneur
- *'Effective Marketing Strategy'* by our alumnus *Mr. Amit Sinha* from Lowe Lintas
- 'Jewellery Design as a Career' by our alumnus Mr. Prannay Nigotiya, who is an entrepreneur running his own jewellery designing business

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More than 45 events were conducted in Brouhaha'16. Brouhaha is a medium for students to showcase their flairs in different mediums whether it's Literary Arts or Dramatics, Sports or Fine Arts. Brouhaha has been a platform since the past 24 years.

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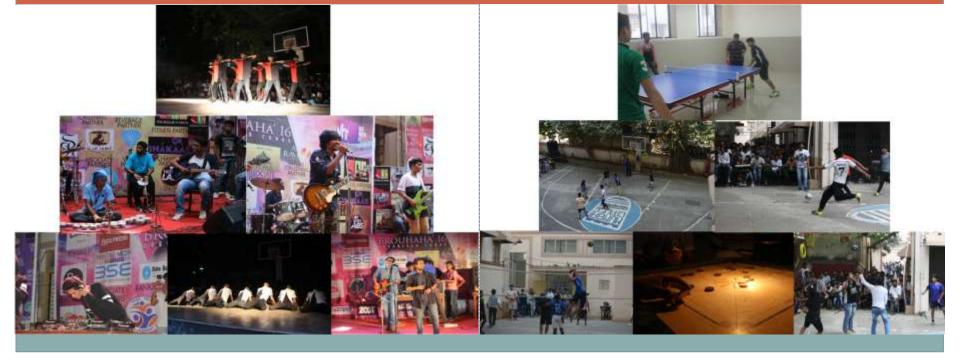


Informals





Sports



EMINENT PERSONALITIES AT BROUHAHA'1













Sponsors For Brouhaha'16

















































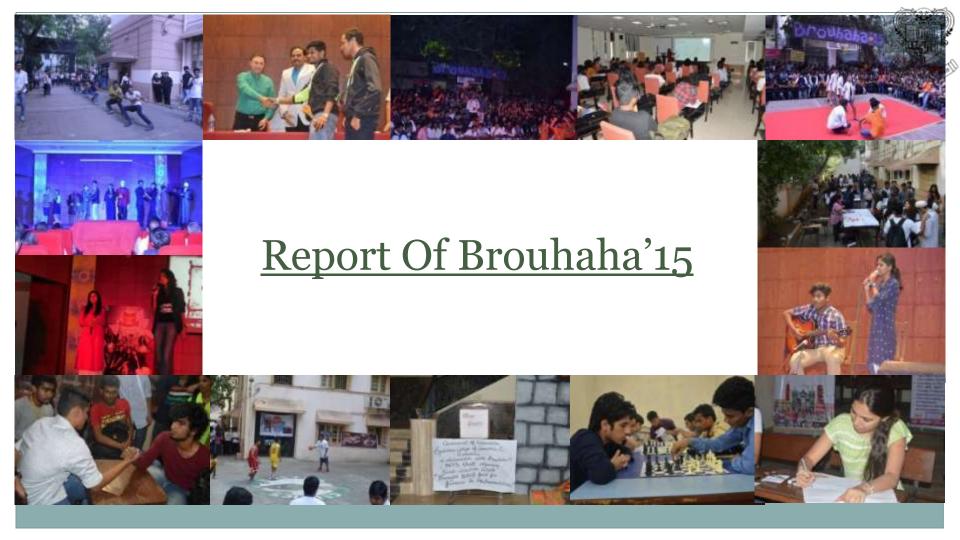






State Bank of India







Brouhaha'15 – A Walk Through 90s'



- <u>About the theme</u>: As the name suggests Brouhaha'15 was all about going back down the memory lane, reliving the nostalgic, joyous moments of our childhood.
- Was a 5 event, held from the 8th to 12th of December, 2015. The elimination rounds were conducted on the first two days and finals on the last three days.
- Brouhaha'15 enjoyed a massive publicity and popularity and was a true delight for every college student because of its refreshing experience.

Seminars conducted in Brouhaha'15 in association with IQA

Following seminars were conducted during Brouhaha'15:

- Seminar on *'Career in Tourism'* from Tourism department of *Thomas Cook*
- 'Concept of Design and the required skills' was delivered by Mrs. Fatema Jaliwala
- *Mr. Varunrao Narkar*, an ex-Sydenhamite who is expert in the field of '*Advertising*' delivered a lecture to provide the students valuable information regarding the same.
- Dr. Rajendra Lokhande, chief of Disaster Management team delivered a lecture on 'Crisis and Disaster management'

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Ranging from competitions like Indian Classical Music Singing to theatre the festival also encourages, latest in trends, by organising **fashion shows**, **bollywood dance**, **street dance event**, **film making** and many more.

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Informals



Performing Arts

Sports



EMINENT PERSONALITIES AT BROUHAHA'1











Sponsors For Brouhaha'15

































Brouhaha'14 – Pirates Of Boon Bay



- <u>About the theme</u>: Inspired by the older name of Mumbai that is 'Boon Bay' the theme of Brouhaha'14 was 'Pirates of Boon Bay'
- Was a 5 day carnival, held from the 9th to 13th of December, 2014. The elimination rounds were conducted on the first two days and finals on the last three days
- Brouhaha'14 was one of the most effective way of bringing youth under the same platform, enhancing social interaction and facilitating exchange of cultural ideas and thoughts

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Brouhaha has been a platform since the past 24 years for students to introspect their talents and skills. As vibrant as Sydenham College is, Brouhaha too is vibrant, where highly energetic students toil to win appreciation for their talents.

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Informals





Sports



EMINENT PERSONALITIES AT BROUHAHA'1















Sponsors For Brouhaha'14

























प्रथम दिवस आवरण FIRST DAY COVER



कॉलेज THE SYDENHAM COLLEGE



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THANK-YOU